

# 2022 YES! EXPO

Exhibitor  
Packet



The Premiere Career Exploration Event  
for Youth in the Heart of Texas

APRIL  
26TH

9 AM - 2 PM

BASE

at Extraco Events Center  
Waco, Texas

Invest in your future  
workforce, become an  
Exhibitor today.

**Register Now!**

Registration deadline:  
April 1, 2022

**YES!Expo** 14th Annual  
YOUTH EMPLOYMENT SOLUTIONS

In Partnership with:



McLennan  
COMMUNITY  
COLLEGE

Region 12  
Education Service Center  
Innovate. Empower. Educate.



WORKFORCE SOLUTIONS  
\*\*\* HEART OF TEXAS \*\*\*  
Linking Jobseekers and Employers

INVEST IN YOUR FUTURE  
WORKFORCE,

BECOME AN EXHIBITOR.

## HOW YOUR PARTICIPATION BUILDS FUTURES

- ✓ Students are exposed to in-demand occupations with leading employers in high-growth industries
- ✓ Students are provided with a clear understanding of career opportunities
- ✓ Students are exposed to hands-on interactive exploration of careers
- ✓ Students are provided with access to high school, dual credit and college courses
- ✓ Students are exposed to careers that are 'new' to them

## HOW YOUR PARTICIPATION BUILDS YOUR ORGANIZATION

- ✓ Creates interest in your products and services
- ✓ Promotes your business regionally
- ✓ Provides name recognition to a highly desirable audience
- ✓ Associates your business with investing in our future workforce
- ✓ Broadens your competitive edge by enhancing your public profile
- ✓ Exposure in print and electronic media for an entire year
- ✓ Potential to increase sales and reach new segments of the marketplace
- ✓ Provides your company with an opportunity to "plumb the pipeline" to meet your future workforce needs



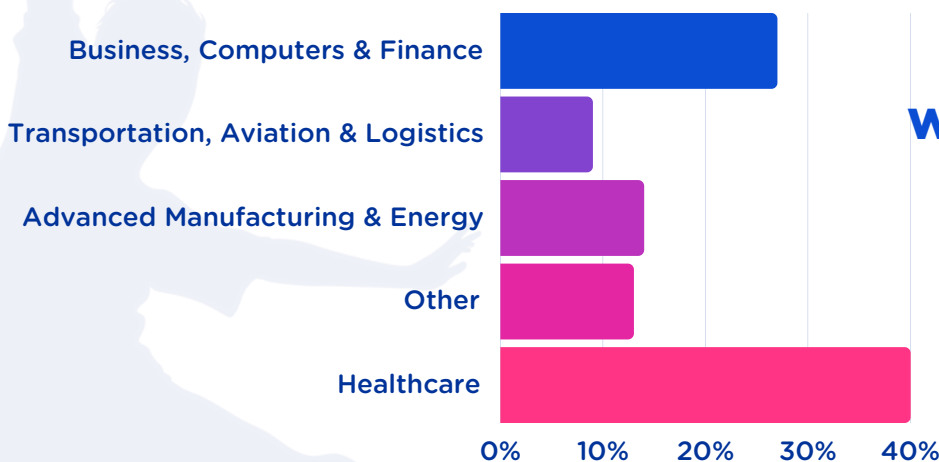
Register now at  
[yestoyouth.com](http://yestoyouth.com)



# 2021 YES! EXPO HIGHLIGHTS

“  
The YES! Expo  
introduced me to  
new careers  
- Waco HS Sophomore  
”

“  
I learned that a  
lot of careers are  
more fun than  
just work  
- High School Junior  
”



**Which Career Exploration  
area at the YES! Expo  
was your favorite?**

Register now at  
[yestoyouth.com](http://yestoyouth.com)



# YES! EXPO HIGHLIGHTS

“  
I liked learning  
about jobs I didn't  
know existed  
- High School Sophomore  
”

“  
Everyone wants to  
help you find your  
future career  
- Clifton HS Sophomore  
”

“  
I learned how to  
Dress for  
Success and  
how to tie a tie  
- High School Freshman  
”

“  
I had the experience  
of talking to people  
about different  
careers  
- University HS Junior  
”



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[yestoyouth.com](http://yestoyouth.com)



# 2021 YES! EXPO EXHIBITORS

Blue Cross Blue Shield, STAR Kids  
Baylor University  
ESC Region 12  
Hobbs Bonded Fibers  
Johns Manville  
McLennan Community College -  
Business & Technology  
McLennan Community College -  
Business Program  
McLennan Community College -  
EMS Program  
McLennan Community College -  
Mental Health Social Work  
McLennan Community College -  
Vet Tech Program  
McLennan Community College -  
Paralegal Program  
McLennan Community College -  
Cybersecurity Program  
McLennan Community College -  
Nursing Program

McLennan Community College -  
University Center  
United States Navy  
Tarleton State University  
Texas Army National Guard  
Texas State Technical College  
Texas Tech University  
United States Army  
United States - Department of Labor  
Prophecy Media Group  
Waco Police Department  
Texas Workforce Solutions -  
Vocational Rehabilitation Services

Register now at  
[yestoyouth.com](http://yestoyouth.com)



# 2021 YES! EXPO HIGH SCHOOL ATTENDEES

China Spring High School

Mount Calm High School

Premier High School - Waco

Rice High School

Shoemaker High School

Teague High School

University High School

Waco High School

Register now at  
[yestoyouth.com](http://yestoyouth.com)



# 2021 YES! EXPO SPONSORS



Register now at  
[yestoyouth.com](http://yestoyouth.com)



# 2022 YES! EXPO DETAILS



## 2022 YES! EXPO

**Tuesday, April 26, 2022**

9:00 AM - 2:00 PM

### BASE

at Extraco Events Center  
4601 Bosque Boulevard  
Waco, TX 76710

Register now at  
[yestoyouth.com](http://yestoyouth.com)



The Heart of Texas Workforce Development Board, Inc. is an equal opportunity employer/program and auxiliary aids and services are available upon request to include individuals with disabilities. TTY/TDD via RELAY Texas service at 711 or (TDD) 1-800-735-2989 / 1-800-735-2988 (voice).

A proud partner of the  American Job Center network



# YES! EXPO EXHIBITOR REGISTRATION FORM

Dear Exhibitor,

Thank you for your interest in the 2022 YES! Expo. You are helping to make this important event successful! To efficiently handle your registration, please complete sections 1 - 6 of this form or visit [www.yestoyouth.com](http://www.yestoyouth.com) to complete your registration electronically. Registration deadline is *April 1, 2022*.

## SECTION 1: Company Information

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Web Site Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

How did you hear about the YES! Expo? \_\_\_\_\_

Were you a sponsor or exhibitor last year?  Yes  No

Does your company have student internships?  Yes  No

Would your company be interested in student internships?  Yes  No

## SECTION 2: Exhibit Booth Information

Exhibitor: \$100

Community-based or non-profit organization \$50

Select a business industry group for your booth:

Transportation, Aviation and Logistics

Advanced Manufacturing and Energy

Healthcare

Business, Computers, and Finance

Other: \_\_\_\_\_

Need Electricity?  Yes  No

Total number of chairs needed: \_\_\_\_\_

Need floor-length table skirt?  Yes  No

Two lunch tickets are included. Additional lunch tickets are \$5.00 each. Number of additional lunch tickets: \_\_\_\_\_

Do you have any special needs or need additional assistance of any kind? \_\_\_\_\_

## SECTION 3: Main Exhibitor Contact Person

Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

QUESTIONS? Contact Us:  
Judy Hedge at (254) 296-5393,  
[Judy.hedge@hotworkforce.com](mailto:Judy.hedge@hotworkforce.com).

Thank you for investing  
in the future workforce  
of the Heart of Texas!

# YES! EXPO EXHIBITOR REGISTRATION FORM

## SECTION 4: Payment and Exhibitor Information

Exhibitor Status (Please Select)

	Corporate	CBO or Non-Profit
Exhibitor Booth	<input type="radio"/> \$100	<input type="radio"/> \$50
Extra booth	<input type="radio"/> \$50	<input type="radio"/> \$25

Extra lunch tickets \_\_\_\_\_  
(\$5 per additional lunch ticket)

**Total Due:** \_\_\_\_\_

## SECTION 5: Registration & Payment Options

All exhibitors can register online at [www.yestoyouth.com](http://www.yestoyouth.com) and either pay online or send check or money order. All registrations are due by April 1, 2022. Registrations can be received prior to receipt of payment.

- Register online and pay by PayPal
- Register online and pay with mailed check or money order
- Register online and pay through Purchase Order # \_\_\_\_\_
- Fax registration form and pay by mailed check, money order, Purchase Order # \_\_\_\_\_

Make checks payable to: **Heart of Texas Workforce Development Board, Inc.**

Remit forms with check, money order or Purchase Order to:

The Heart of Texas Workforce Development Board, Inc.

Attn: Judy Hedge

801 Washington Avenue, Suite 700

Waco, TX 76701

## SECTION 6: Authorization

As an authorized representative of the contracting services described above, I have read and understand the content of this Agreement as set forth here and agree to abide by them. Fax or email transmissions of this Agreement and any signatures affixed hereto shall be considered for all purposes as originals. This agreement is for exhibiting at the 2022 YES! Expo being held at the BASE at the Extraco Events Center on April 26, 2022.

The Heart of Texas Workforce Development Board, Inc. is an IRS-certified 501(c)(3) Non-Profit organization. All sponsorships are tax-deductible. Please contact your tax advisor for further details.

Cancellations made by April 1, 2022 will be refunded at 75% of charges. Cancellations made after April 1, 2022 are non-refundable. I understand and accept the terms of this contract as final and binding. I agree to follow all rules and regulations set forth by the event venue. Please retain a copy for your records.

Exhibitor Signature: \_\_\_\_\_

Date: \_\_\_\_\_