



2014

WORKFORCE SOLUTIONS FOR THE HEART OF TEXAS

IMPACT REPORT

VISION

A highly valued workforce system that meets the economic demands of the Heart of Texas communities

MISSION

To provide a well-trained workforce for employers in order to ensure the economic growth of the region

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LETTER FROM

The Board Chair & the Executive Director

Dear Colleagues and Friends:

It is our pleasure to present to you the Workforce Solutions for the Heart of Texas 2014 Impact Report. Our Impact Report shares the stories and the numbers that demonstrate our collective commitment to achieving our vision and mission.

In this report, you will see how we have helped our customers to a better future through workforce training, access to transportation and how helping employers fill job postings has resulted in being ranked #1 in the state for total job postings filled.

We would like to take this opportunity to thank our partners and sponsors for their support throughout the year. We would also like to thank our Chief Elected Officials, Board of Directors, Committee members for its guidance and wise counsel.

We look forward to the year ahead and have high expectations for enhancing our value for all of our customers.

Sincerely,



WILLIS REESE
Board Chair
Heart of Texas Workforce
Development Board, Inc.



ANTHONY BILLINGS
Executive Director
Workforce Solutions for the
Heart of Texas

THE HEART OF TEXAS

WORKFORCE DEVELOPMENT BOARD, INC.

Serving the counties of Bosque, Falls, Freestone, Hill, Limestone & McLennan

CHIEF ELECTED OFFICIALS

JUDGE STEVE SHARP

Lead Chief Elected Official

Falls County

JUDGE DEWEY RATLIFF

Bosque County

JUDGE LINDA GRANT

Freestone County

JUDGE JUSTIN LEWIS

Hill County

JUDGE DANIEL BURKEEN

Limestone County

JUDGE SCOTT FELTON

McLennan County

MAYOR MALCOLM DUNCAN, JR.

City of Waco

BOARD OF DIRECTORS

WILLIS REESE (Board Chair)

Falls County

JOHN FRY (Chair Elect)

Limestone County

ALVIN POLLARD, SR.

(Secretary/ Parliamentarian)

McLennan County

SHIRLEY CROCKETT

(Treasurer)

McLennan County

KEITH STANFORD

(At-Large Member)

McLennan County

DIANE COWAN

(Oversight Committee Chair)

McLennan County

GAYLAN BEAVERS

(Past Board Chair)

McLennan County

WESLEY CARTER

McLennan County

HOWARD CHILDS

McLennan County

DIANE COWAN

McLennan County

NORMAN CONNER

McLennan County

CLYFF CURRY

McLennan County

WARREN DAVIS

Freestone County

RICHARD (RICKY) EDISON

Hill County

ROBERT HUMPHREY

McLennan County

BILL HUNTER

McLennan County

PAIGE KEY

Bosque County

CARLOS LUNA

McLennan County

PAM MCPEAK

McLennan County

MICHELLE MOORE

McLennan County

ROY NASH

McLennan County

CELIA STEM

Falls county

KATHLEEN (KATHY) STUBBS

Limestone County

TEODORO (TED) TAVERAS

Limestone County

ROSEMARY TOWNSEND

McLennan County

JASON VADEN

All Counties

SANDRA WHITLATCH

McLennan County

SERVING VETERANS

Maximizing Employment Opportunities

Maximizing employment opportunities for Veterans and their spouses is Workforce Solutions' goal. We stay dedicated to assisting veterans and their spouses as they transition from military service to the civilian workforce.

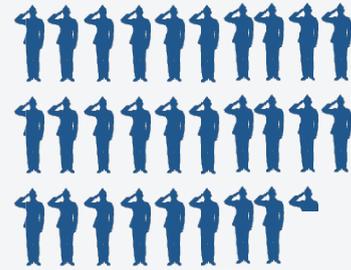
This year, Workforce Solutions served a total of 2,826 veterans. Maximizing employment opportunities by providing services that include enhancing job search techniques, resume assistance, job referrals and job preparation workshops are critical components in preparing Veterans for civilian employment.

Job fairs connect veterans to employers who are hiring. Workforce Solutions maximized employment opportunities through job fairs that targeted veterans and their spouses.

BSU job fair.....

Through our partnership with the Texas Workforce Commission, the Texas Veterans Commission and the Texas Medical Center, we hosted the Red, White and You! State-wide Job Fair in Waco this November.

Through these collective employment opportunities, we helped 1,282 veterans to become successfully employed.



2,826
VETERANS SERVED



1,282
VETERANS EMPLOYED

2014 Hiring Red, White & You!
Job Fair held on November 13,
2014 at the Texas Sports Hall
of Fame, Waco, TX.



EMPLOYER

Subtitle

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Bellmead Day Job Fair

Employer Hewitt Health & Rehabilitation

JOBSEEKER

Experiential Learning

While many high school students took a break from school this summer, our WIA Youth Program Participants took advantage of unique opportunities designed to help plan and shape their future.

L.H. How did you get into Welding?
KRISTEN: “I’ve always been a tomboy and when I was offered an opportunity to try out this program, I applied for it.”

L.H. What struggles have you experienced and how have you overcome this?
KRISTEN: “I struggled with low self esteem because I was always compared to my sister who looked nothing like me and my biological father abandoned me. But now that I’m older, I know what I want to do. Being introduced to this program helped me give some confidence that I can be good at something.”

L.H. What do you enjoy the most in joining this Welding Program?
Kristen: “I enjoy being able to meet new people and my being detail oriented and meticulous with my hands makes me really good at welding.”

“Thank you so much for Workforce Solutions for Heart of Texas Youth Program for giving me the opportunity to take up a skill that I can be good at.”
–Kristen Magnum

Hill College offers a welding course for students interested in this high-demand, high-paying career. Tailored to teach students at their own pace, the welding class is particularly popular with students living in rural communities as resources are more limited than in larger cities. Motivated to get out of bed early enough to drive 45 minutes for an 8:00 a.m. class twice a week is a testament to the commitment of these awesome teens. Thanks to the caring leadership of Hill College instructor, Joe Price, some students plan to take welding beyond the summer as a dual credit course so when they graduate high school, they will carry their diplomas and certifications into a lucrative career as professional welders.



Kristen Magnum

Hill College Welding School

CHILD CARE SERVICES

Investing in Today's Workforce while Preparing for Tomorrow's

Investing in Today's Workforce while Preparing for Tomorrow's

The child care industry is a tremendous support to our current workforce and is vital to our region's employers. It allows families to work, go to school, and complete training. At the same time, children who receive a quality early education in child care settings have better reading and math skills in school, higher graduation rates, and earn more money as adults. The Board recognizes its role in providing access to affordable, quality child care to support tomorrow's workforce.

- More than 1,500 children receive a child care subsidy every day.
- More than 100 child care centers and homes work with Child Care Services.

Investing in Quality

26 Texas Rising Star Certified Quality Providers

23 Texas School Ready! Providers

12 graduates of Taking Charge of Change Leadership Academy

Investing in Qualified Teachers

112 college scholarships awarded

35 professional development opportu-

nities

1,132 teachers trained

Investing in Learning Environments

Frog Street PreK Curriculum Training Provided

Frog Street Toddler Curriculum & Training Provided

Learning material and equipment provided to 26 providers

Raising Awareness in the Region

10,000 ChildOne Parent Resource Calendars Distributed

ChildOne Online Resource Map for Parents & Providers

Annual ChildOne Provider Recognition Banquet



Mr. Romero and two daughters.

LINK - PROVIDING ACCESS

To Employment, Education and Financial Security

Meet three LINK passengers who use public transportation for employment, education and financial security.



RITA WILSON
Dietician,
Falls Community Hospital



YOLANDA COLEMAN
Career Counselor,
Workforce Solutions



LARRY MOTEN
Production, Sanderson
Farms

EMPLOYMENT

"I used to drive to work, but I now ride the Marlin LINK. For less than the cost of a gallon of gas, I can relax on the bus and get to work on time. It's so convenient for me which is what I love about the service."

EDUCATION

"I started using the Evening LINK when I enrolled in an evening class at McLennan Community College. I don't drive so using public transportation gave me independence to continue with school and further my education."

FINANCIAL SECURITY

"I've worked at Sanderson Farms for three years now and I wouldn't be able to get there if it wasn't for LINK and public transportation. Because of my job, I now have a 401K, full medical and dental benefit and higher pay."

EVENING LINK PASSENGERS

68%

USE DAY SERVICE



85%

SAY SERVICE IS
EXTREMELY IMPORTANT



72%

FULL-TIME EMPLOYED



38,641
TOTAL TRIPS

IT MIGHT *Surprise* YOU.



The *It Might Surprise You* public service announcement with its colorful and attention getting images gets people thinking about the many benefits of public transportation. It is affordable, reliable, comfortable, convenient, and has environmental benefits.

YES!

Youth Employment Solutions

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RECOGNIZING COMMITMENT & DEDICATION

Honoring Businesses and Individuals

Recognizing the exceptional commitment, hard work, and dedication of the businesses and individuals that add value to the Heart of Texas region is important to Workforce Solutions for the Heart of Texas. We honor those that have both contributed and benefited from the services provided by our organization.

ANNUAL AWARDS OF EXCELLENCE

In January, Workforce Solutions hosted its Annual Awards of Excellence to honor businesses and individuals for supporting economic growth of the region.

Our 2014 Award Recipients included:

- Employer of the Year
 - To be determined
- Employer of Excellence for Bosque County
 - L.E. Fence Trinity Vineyards
- Employer of Excellence for Falls County
 - To be determined
- Employer of Excellence for Freestone County
 - Altruistic Staffing Corporation
- Employer of Excellence for Hill County
 - Universal Foreste Products
- Employer of Excellence for Limestone County
 - Limestone County Airport
- Employer of Excellence for McLennan County
 - To be determined
- Outstanding Child Care Provider
 - To be determined
- Outstanding Program Participant
 - To be determined
- Outstanding Workforce Professional
 - To be determined
- Outstanding Youth Participant
 - Bosque County
- Honorable Elenor Holmes Service to Community
 - Honorable Virginia DuPuy

EARLY CHILDHOOD PROVIDER RECOGNITION

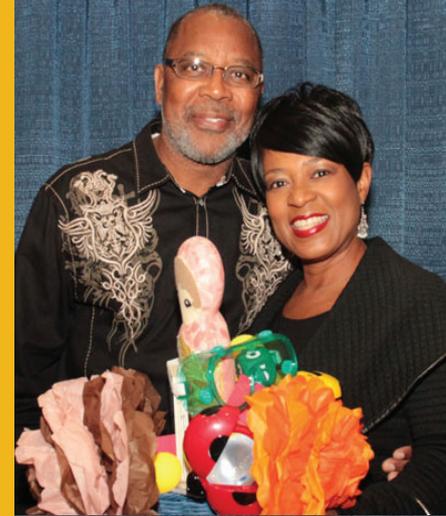
In October, Workforce Solutions hosts an Early Childhood Provider Recognition Banquet. Child care providers, business and community leaders and elected officials gather to celebrate the important work of child care providers.

Central Faith Child Development Center was honored as the Outstanding Child Care Provider of the Year for their participation in numerous quality improvement projects and their service to the community.

This annual event increases awareness of the Child Care Services Program, the importance a quality early education has on our future workforce and the vital role the child care industry plays in supporting both the current workforce and our region's employers.



Happy Kids' Academy (Owners)



EOAC Head Start



Happy Kids' Academy

Employer of the Year Award Recipient – Caterpillar, Inc.



Honorable Elenor Holmes Service to Community Award Recipient – De Smith



Central Faith Child Development Center



Ana Abad



CONNECTING THROUGH SOCIAL MEDIA

Reaching more customers

Workforce Solutions used innovative methods through social media to reach more of our customers.

This year, we used facebook ads to expand our services to jobseekers and employers. (show stats, increase of likes, reach)...

Stay connected with us

social media icons
and website address

logos (childone, link, hotworkfoce, yes)



FINANCIAL DATA

Workforce Solutions for the Heart of Texas is funded by federal and state funds, and through private grants. In Fiscal Year 2013-2014, Workforce Solutions administered \$ 10, 872, 412 in program funds.

FUNDING FY 13-14



WORKFORCE SOLUTIONS

*** HEART OF TEXAS ***

Linking Employers and Jobseekers

HEART OF TEXAS WORKFORCE
DEVELOPMENT BOARD, INC. BOARD STAFF

ANTHONY BILLINGS
Executive Director

AQUANETTA BROBSTON
Quality Assurance Coordinator/Equal Opportunity Officer/504 Coordinator

RENE CLAYTON
Manager of Business, Industry & Community Initiatives

ROCHELLE GOODNIGHT
Executive Secretary

LILIAN SIGNEY- HALL
Project Support Specialist

JUDY HEDGE
Administrative Support Specialist

KARY KUECKER
Contract Manager of Workforce Centers & WIA Youth

VICKI MEEK
Budget & Contract Officer

JULIE TALBERT
Contract Manager for Child Care & Public Transportation

EUNICE WILLIAMS
Director of Strategic Planning



ADMINISTRATIVE OFFICES

801 WASHINGTON AVENUE SUITE 700 WACO, TX 76701

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WWW.HOTWORKFORCE.COM

The Heart of Texas Workforce Development Board, Inc. is an equal opportunity employer/program and auxiliary aids and services are available upon request to include individuals with disabilities. TTY/TDD via RELAY Texas service at 711 or (TDD) 1-800-735-2989 / 1-800-735-2988 (voice).

2014

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